



# RATE CARD



## FULL COLOUR

*(Editorial Section)*

	CASUAL	3 - 6 ISSUES	7-11 ISSUES
Full page (210mm x 297mm)	\$950	\$850	\$780
Half page (148mm x 210mm)	\$500	\$450	\$400
Quarter page (148mm x 105mm)	\$275	\$250	\$220
Strip Ad (210mm x 60mm)	\$275	\$250	\$220

## PREFERRED POSITIONS

Outside back cover (Full page)	\$1200	\$1000	\$900
Inside back cover (Full page)	\$1000	\$920	\$840
Inside front cover (Full page)	\$1000	\$920	\$840
First page (Full page)	\$1000	\$920	\$840
Insert	\$880 <i>*Plus additional weight and postage costs</i>		

## BLACK AND WHITE

*(Programs Section)*

Full page (210mm x 297mm)	\$600	\$550	\$500
Half page (148mm x 210mm)	\$350	\$300	\$270
Quarter page (148mm x 105mm)	\$200	\$180	\$160
Strip Ad (210mm x 60mm)	\$200	\$180	\$160
Classified (60mm x 70mm)	\$150	\$135	\$120

*Advertising rates include GST*

### Please supply advertisement in one of the following formats:

- High resolution PDF (for colour ads).
- PDF or JPEG document for mono or spot ads.

### Copy Deadline

- Final date for bookings and supply of copy is the 8th (or nearest Friday) of month prior to publication.
- Bookings are subject to availability. Final decisions are made by the editor.
- All advertisers receive a complimentary copy of the magazine containing their advertisement(s).
- Additional costs apply if a completed advertisement is not supplied.

**Please contact Harness Racing Victoria on 03 8378 0200 or [info@hrv.org.au](mailto:info@hrv.org.au) to make a booking or for more information.**